



A better member experience starts here



Features + Benefits

No More Excel Break the spreadsheet mayhem for managing your member roster and move to an elegant online platform that allows all your key club administrators to access and manage your entire club online rather than e-mailing spreadsheets.

No More Checks in the Mail Allow your club members to manage the payment for their own membership themselves online. Purchase club merchandise through the dedicated member portal, and register for club events.

No More Emailing Newsletters Ditch the hassle of emailing newsletters every month. Members can access current and past newsletters through their member portal.

File Management Place all your club documents in one location and manage who has access to what documents through document sharing and tagging.

Member Portal Give your club members an experience like no other. With the online portal they can sign up, manage their own membership subscription, access the club content you want them to access, purchase club merchandise through a store that you manage, and have their own club dedicated classifieds where they can buy and sell items with other club members.

Events Manage events from start to finish with event setup, member registration, event ticketing, event worker management, and so much more. You'll be able to easily put together an event with a few clicks.

Communication Send direct communications to your club members through email, texting, and mobile app notifications (coming soon) where you can control which members the communications are sent to, and your members can control what communications they want to receive.

Managing your club has never been easier

Pay as you **grow**

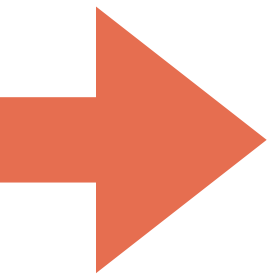
You don't have to spend an arm and a leg to get the best platform for managing your club. With Middletwin's flexible pricing plans, we grow together. Plus you can get a discount when you pay annually.

Plan	Pricing	Annual Pricing
Membership Only	\$10/mo	\$120/yr
Members + Events	Contact Us	Contact us
Everything	Contact Us	Contact Us

Optional features include single sign on, a dedicated club phone number that can be used for voice and text, and a group level access that can be used to manage a group of clubs (sub chapters). These are included in Network, Enterprise, and Global plans.

Talk to a salesperson to learn more.

HELPING OTHERS



From the very start we at Middletwin have built our business around the idea of helping those who are in desperate need or unfathomable situations. It is for this reason that Middletwin gives 10% of all profits to Venture.org, a non profit group with the resources in place to help those who are in extreme poverty, to end human trafficking, oppression, and to help refugees all around the world.

Picking Middletwin for your group puts your money to work for good. And if you decide that Middletwin is not for you, we encourage you to check out venture.org and consider giving. 100% of donations they receive go toward some of the greatest injustices in the world, and we support them.

Why you don't want to use **Social Media** as your club portal

Sharing We are raised to believe that sharing with others is good, but it's not always good. Most social platforms either share or sell the data that they collect about your club and your club members. Middletwin will not sell or share your data, **EVER!**

Junk With open platforms you can end up with members going off topic. Everyone has opinions about something, politics, business, personal issues, etc.

Advertisements We get inundated with ads all day long, and advertising is how social media platforms make their money (it's linked to the sharing/selling of your data). Allow your members to enjoy an ad free experience.

Social Media has its place, but it should not be at the center of your club. Give your club members a better experience, give them Middletwin.

Being in the [MIDDLE] is better



Keeping up with **CHANGE**

Many groups are started by a core group of people that had a vision.

Taking that vision to the next level is a lot of work.

What happens when change happens... Are you planning for it?

What will happen to the group when you want to step down?

Planning for change does not need to be difficult. Asking the difficult questions now, and coming up with solutions to those questions now, is a part of true leadership, and preparing your group for the transition now will ensure that all your hard work and dedication will not be lost or thrown away when the time comes to pass the torch to the next generation.

Ask these questions:

Q. Does your membership management solution require special skills or software?

Requiring special skills or software puts a burden on transition. Middletwin does not require any special skills, and we have support staff that can assist with transition.

Q. Does your event management solution come with a learning curve?

Learning how to manage an event is not easy, and small mistakes can have costly consequences, choose solutions that assist with avoiding those mistakes, choose a partner that has a support staff that can assist you with your event.

SUPPORT

We will always be here when your club needs us!

Club Portals

Members

Administrators

<https://yourgroup.middletwin.com/>



<https://app.middletwin.com/>



Members can:

- View Activities
- View shared files
- Post in social feed
- Buy/Sell classifieds
- By club merchandise
- Manage payment methods
- Manage membership renewal
- Use the mobile app to stay connected



Administrators can:





- Manage Members
- Manage Member Types
- Manage Email (Marketing)
- Manage Activities
- Manage Files
- Manage Merchandise (Store)

Admin Types





- Account Admin
- Membership Admin
- Store Admin
- Event Admin



Setup is easy

- 1) Go to <https://www.middletwin.com/>
- 2) Click on "Sign In" in the top right corner 
- 3) Click on "Sign Up" next to "Don't have an account?"
- 4) Follow the instructions to create an account
- 5) Wait for your account to be approved 
- 6) Login to your shiny new account when you get a confirmation email that it is ready 
- 7) Create your membership types 
- 8) Import your members (from CSV, we will help with this if you'll let us)



- 9) Communicate to your members 
- 10) Use our knowledge base docs to become an expert 
- 11) Ask us for help when you need it 
- 12) Be awesome 

We also have free resources for you to use to guide your group members on using the member portal



Testimonials

The transition to Middletwin was easy and seamless. Our club members love the new portal!!

Terry - Current Customer

With Middletwin we have been able to grow Mopars in the Park from a local event to one of the top nationally recognized, "must go to", all Mopar car shows in the nation.

Midwest Mopars - Current Customer

Don't Wait
Schedule a demo today